

**The Center of Wichita  
Special Meeting October 9, 2019**

- Online Marketplaces
  - Red Bubble – Good
    - Niche products
    - More artist focused but younger and childish
    - Curates content
    - All contributions
    - LGBT and disability inclusive hiring policy
  - Café Press – Good
    - 400+ products
    - Curates content
    - All contributions as limited license to use
    - LGBT and disability inclusive hiring policy
  - Zazzle – Not Useful
    - 1300 product variations
    - Has a minimum income of \$100 for check, \$50 for Paypal
    - Treat all contributions as Fair Use
  - Amazon – Not Useful
    - Invitation only
  - Society 6 – Not Useful
    - Artistic prints rather than specifically logos
    - Artist focused but older and middle-class
    - Curates content
    - Pays through PayPal
    - More art print oriented overall like tapestries rather than mugs or keychains
  - Etsy Store – Not Useful
    - Probably would be better if we had backstock here
    - They're also frequently blocked by ad & spam filters as well as adult content filters
  - Tee Spring – Not Useful
    - Requires a minimum order on the part of account holder
- Online Direct Contribution
  - Patreon
  - PayPal

- Content including items for various markets
  - PayPal treated exclusively as a one-time
  - Dillon's and Amazon Smile for purchase percentages
  - Patreon Tiers
    - \$1 – Coffee Tier
      - Newsletter
    - \$5 – Double-Shot Tier
      - Newsletter
      - Sticker
    - \$10 – Cupcake Tier
      - Newsletter
      - Sticker
      - Buttons
    - \$25 – Luncheon
      - Newsletter
      - Sticker
      - Buttons
      - Tote bag
    - \$50 – High Tea
      - Newsletter
      - Sticker
      - Button
      - Tote bag
      - “No Place Like Home” copy & Coffee Mug
    - \$100 – Development Tier
      - [Signed “No Place Like Home”?]
      - Advertisement in Newsletter
      - Logo on Website
      - Mention at an event
      - Monthly boost on Facebook
      - Included in one-time video of “Thank You” at end of year